



ZIONSVILLE
CHAMBER OF COMMERCE

DIGITAL MARKETING MENU

VIDEO FEATURES

"DAY IN THE LIFE"

SOLD
Company listed as the
"Day in the Life Series Sponsor"
on each Day in the Life
feature video

1 time per month, Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$1,500/Annually

Videos follow a member through the
everyday rigors of owning or
operating a business in Zionsville.

"BEHIND THE SCENES"

SOLD
Company listed as the
"Behind the Scenes Series Sponsor"
on each Behind the Scenes
feature video

1 time per month, Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$1,500/Annually

This is a video series that takes a peek
behind the curtain at an often
overlooked facet of
one member business.

"WORKING FOR OUR MEMBERS"

Company listed as the
"Working for Our Members
Series Sponsor"
on each Working for Our Members
feature video

1 time per month, Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$2,500/Annually

In this video series, watch as the
Zionsville Chamber of Commerce Staff
work alongside member businesses to
shine light on their mission and work.

These videos are all filmed and
edited by a professional videographer.

VIDEO SPONSOR

SOLD
Company listed as the
Video Sponsor for all
Feature Video Series.

3 times per month, Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$7,500/Annually

SOCIAL MEDIA FEATURES

FACEBOOK ACCOUNT SPONSOR

Company listed as the Facebook Sponsor on each regular Zionsville Chamber of Commerce Facebook Post
Your month of choice
Jan - Dec 2021
\$1,500/Monthly

INSTAGRAM ACCOUNT SPONSOR

Company listed as the Instagram Sponsor on each regular Zionsville Chamber of Commerce Instagram Post
Your month of choice
Jan - Dec 2021
\$1,500/Monthly

MEMBER MONDAY

Company listed as the Member Monday Sponsor on each Member Monday posting.
Every Monday. Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$1,000/Annually

CHAMBER CHOW

Company listed as the Chamber Chow Sponsor on each Chamber Chow posting.
Every Wednesday. Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$1,000/Annually

LOGO FRIDAY

Company listed as the Logo Friday Sponsor on each Logo Friday posting.
Every Friday. Jan - Dec 2021
Posted to Facebook, Youtube, IGTV
\$1,000/Annually

LIVE SOCIAL MEDIA

KEEP THE LIGHTS ON

Company listed as the "Keep the Lights On Series Sponsor" on each Keep the Lights On Facebook Live video
2 times per month, Jan - Dec 2021
Posted to Facebook
\$5,000/Annually

This video series was viewed in by more than 30,000 viewers in 2020.

"THE MAN HOUR"

Company listed as the "Man Hour" Sponsor on each Man Hour Facebook Live video
1 time per month, Jan - Dec 2021
Posted to Facebook
\$1,500/Annually

This video series will follow our rugged host through a variety of chest pounding, Tarzan yodeling, PG-rated masculine themed experiences while promoting Zionsville Chamber of Commerce members.

"SENIOR LIVING"

Company listed as the
"Senior Living" Sponsor
on each Senior Living
Facebook Live video

1 time per month, Jan - Dec 2021
Posted to Facebook
\$1,500/Annually

This video series will feature conversations and experiences within and surrounding the Senior Living Communities and Advisors that are a part of the Zionsville Chamber of Commerce.

"PRETTY LITTLE THINGS"

Company listed as the
"Pretty Little Things" Sponsor
on each Pretty Little Things
Facebook Live video

1 time per month, Jan - Dec 2021
Posted to Facebook
\$1,500/Annually

This video series will feature products or services geared to feminine sensibilities, offered by Zionsville Chamber member businesses.

"ZIONSVILLE FAMILY"

Company listed as the
"Zionsville Family" Sponsor
on each Zionsville Family
Facebook Live video

1 time per month, Jan - Dec 2021
Posted to Facebook
\$1,500/Annually

This video series will visit Zionsville Chamber member businesses that offer products and services for families and children.



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SPECIAL MEDIA

PODCAST SERIES SPONSOR

Company's name read at the beginning and end of each Zionsville Chamber of Commerce Podcast.
2 times per month, Jan - Dec 2021
Posted to Facebook
\$500/Annually

This podcast series will feature conversations with experts in a variety of fields across the Zionsville Chamber membership, and will be made available on our website, social media sites, as well as Spotify.

BLOG SERIES SPONSOR

Company's name will be listed on each Zionsville Chamber of Commerce Blog Posting.
2 times per month, Jan - Dec 2021
Posted to Facebook
\$500/Annually

This blog series will feature conversations with experts in a variety of fields across the Zionsville Chamber membership, and will be made available on our website and social media platforms.

SPECIAL EVENT

A NIGHT ON THE BRICKS

SOLD
Your company will have the opportunity to be present at all Night on the Bricks event dates for promotional purposes, as well as listed on all event signage and banners, and on all digital and print marketing created for this event.
1 time per week, June & July 2021
\$10,000/Annually

A Night on the Bricks is a socially distanced event during which Main Street in Zionsville is closed to traffic, tables are set up for attendees to enjoy their carryout on, and friends and neighbors can spend time together.

BRICK STREET MARKET

Your company will have the opportunity to be present at Brick Street Market 2021 for promotional purposes, as well as listed on all event signage and banners, and on all digital and print marketing created for this event as the presenting sponsor.
1 time per year, May 2021
\$5,000/Annually

Brick Street Market is an Artisan Vendor Fair held every May on Zionsville's Main Street. This beloved community event has undergone some changes to be COVID-19 responsive, but still captures the essence of the great Zionsville tradition.

STREET DANCE

Your company will have the opportunity to be present Street Dance 2021 for promotional purposes, as well as listed on all event signage and banners, and on all digital and print marketing created for this event as the presenting sponsor.
1 time per year, August 2021
\$5,000/Annually

Street Dance is Zionsville's traditional last blast for the summer, as it is held annually on the last Saturday before the start of the new school year.

FIRST TUESDAYS

As the monthly Zionsville Chamber networking event, First Tuesdays is the major regular opportunity for your company's logo to be seen by other Chamber Member Businesses. Your company's logo will be present on all electronic and print materials created to promote First Tuesdays. Your company will also be mentioned and thanked at each of these networking events.
Jan - Dec 2021
\$2,500/Annually

RESERVE YOUR SPONSORSHIP

CONTACT US

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WWW.ZIONSVILLECHAMBER.ORG

ZIONSVILLE CHAMBER OF COMMERCE MAINTAINS ALL EDITORIAL CONTROL OF SOCIAL MEDIA POSTS, ELECTRONIC ADVERTISING AND MESSAGING, AND PRINTED MATERIALS.